

## Swiss-Asia diversifies into liquid alternatives and private equity, expects growth to continue in 2016

1. Launches first football finance note in Asia
2. Diversifies into social impact investing, Japanese real estate and commodity futures
3. AUM reached S\$2.5B, as anticipated in Q4 2015
4. Expands Hong Kong office, expects strong growth despite volatile market

**Singapore, 26 January 2016** – Swiss-Asia Financial Services (Swiss-Asia) expects strong growth to continue into 2016 despite a volatile market. The independent financial services platform operator has diversified its funds into private equity and liquid alternatives, launching Asia's first football finance note and covering social impact investing, Japanese real estate and commodity futures.

### LIQUID ALTERNATIVES

**Football Finance Note** champions safe, transparent and compliant football finance. A first of its kind, it is an exchange traded, structured liquid alternative in a highly recognized economic niche with a strong global sports brand.

Providing investors with a listed, asset backed security, it will finance the purchase of future TV rights income by one of the world's most watched football leagues. Swiss-Asia, in partnership with teams of legal, finance and sports experts in Europe, will exclusively advise and promote the note in Asia.

### PRIVATE EQUITY FUNDS

**Insitor Impact Asia Fund** provides early-stage funding to a new generation of socially-driven private companies that offer low-income families increased access to healthcare, education, affordable housing, water sanitation, and clean energy in developing Asia.

Headed by former Bain and Company strategic consultant Micaela Ratini, the fund successfully completed its first close in December 2015 and is planning a second close by end 2016. Current investors include the UK government's DFID Impact Fund, which aims to draw in sustainable sources of private capital to this emerging asset class.

**NARA Japan Hotel Fund**, which will invest in mid-market hotels in Japan, is managed by a team with significant success in investing and managing real estate assets in Japan. The General Partner is led by Ian Hally, previous chief executive of Asia Pacific real estate at Aviva Investors. The broader team with Swiss-Asia includes Fredrik Johansson, who brings deal sourcing and asset management skills in the Real Estate private equity space.

Bullish about the growing tourism sector leading up to the 2020 Olympic Games in Tokyo, the fund is optimistic about reaching its first close target by end March 2016.

## ALTERNATIVE INVESTMENTS

**TGCC M3 Fund**, led by Tan Sze Meng, former vice president in the MD's Office of Malaysia's sovereign wealth fund Khazanah Nasional Berhad, is a systematic, quantitative long/short future fund that invests in over 25 future markets related to the commodities, bond currencies and stock indices.

The fund aims to offer superior risk adjusted return independent of global economic outlook or cycle and to diversify away from traditional asset class. This is co-managed by Chua Kim Kian, former futures broker and ex-investment banker/advisor in Malaysia.

**Mr. Steve Knabl, Chief Operating Officer and Managing Partner at Swiss-Asia** said, "The addition of these new funds mark a milestone achievement for Swiss-Asia in the current volatile and competitive market for quality income generating funds that are not correlated to the broad stock markets. Furthermore, these funds fall perfectly in-line with Swiss-Asia's platform ongoing strategy of further diversification in order to capitalize on more opportunities in the Asian region."

Founded in 2004, the firm's assets under management, which include accounts managed by independent wealth managers, reached S\$2.5 billion in Q4 2015. Following the recent expansion in Singapore, Swiss-Asia also increased capacity in Hong Kong to cater to a growing demand for comprehensive licensed platform services by investors, consultants and fund managers hoping to tap into the Chinese marketplace.

Looking ahead, Swiss-Asia expects strong growth to continue in 2016. Despite a growing number of smaller hedge funds shutting down, Swiss-Asia's top five performing hedge funds reported positive gains in a volatile last quarter as investors regained confidence in the global economy.

## **About Swiss-Asia Financial Services (Swiss-Asia)**

Founded in 2004, Swiss-Asia is a Singapore licensed (CMS 100074) fund management company. It holds both a Capital Markets Services License under the Singapore Securities and Futures Act. Providing dedicated incubation services to entrepreneurial finance professionals in Singapore and Hong Kong, independent investors, consultants and fund managers can leverage on Swiss-Asia's extensive network and experience in Asia to start business operations. For more information, please visit <http://www.swissasia-group.com/>.

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